

OPTILON AB SIGNS SIGNIFICANT LICENSE AND PROJECT AGREEMENT WITH HOLMEN AB

Iggesund Paperboard, Holmen AB, is currently implementing a new way of working to meet the market demands of reliable and stable lead-times and improve supply chain efficiency. Optilon AB has now been chosen to supply both licenses and consulting in this important project.

About the solution

Iggesund Paperboard, Holmen AB, takes a holistic approach to their planning and will together with Optilon implement new solutions for Demand Planning, Production Planning, Inventory Planning and Master Planning. Optilon and Holmen are already working together within strategic planning and Supply Chain Design. The goal is to align planning strategies and rules at different levels using a better logic and more automatic planning with APS technology. The applications that will be part of the new total planning solution at Holmen are iPlanner from inSync and ServiceOptimizer99+ from ToolsGroup. The positioning phase of this extensive project has already started, all parts of the project shall be implemented in about one year.

About Optilon AB

Optilon creates business advantage through solutions based on leading supply chain applications. Optilon takes a holistic approach to planning and optimization for companies within manufacturing and trade, implementing market leading solutions and processes. Optilon uses its expertise to choose among the leading and most innovative applications on the market. Through the years Optilon's consultants have implemented hundreds of projects within the key areas Supply Chain Design, Supply Chain Planning and Service Optimization & Demand Planning.

About Holmen AB and Iggesund Paperboard

Iggesund Paperboard is a member of the Holmen Group and Europe's leading manufacturer of high quality virgin fibre paperboard for use in the packaging and graphics sectors. Iggesund Paperboard's biggest mill in Iggesund, Sweden, is one of the most advanced, fully integrated pulp and paperboard mills in the world. Holmen Group's Net Sales for 2010 were 17,581 mSEK, Net Sales for Iggesund Paperboard were 4,849 mSEK.

A FEW WORDS WITH RICHARD BARKEVALL, CEO, OPTILON AB:

WHAT ARE YOUR COMMENTS ABOUT THE NEW AGREEMENT WITH HOLMEN?

It is really great to get the opportunity to continue to work with Holmen since we know that they're very competent within Planning & Optimization. That we get to take a holistic approach to Holmen's planning in Iggesund is of course also very exciting. This way we can really find expression for our knowledge. We're looking forward to creating something really good together with Holmen.